



## **Tertiary Economic Activities**

### **Geography – Junior Cert**

#### **Quick Notes**

## Tertiary Economic Activities

Tertiary economic activities involve the provision of facilities and services e.g. financial services may provide banking. Failte Ireland is the name given to the Irish Tourist Board which promotes Ireland at home and abroad as a tourist destination. There are four main categories of tourist attractions in Ireland – natural beauty, beaches and coastlines, recreational and sporting activities and cities. Seasonal employment means that temporary jobs are created for the tourist season. Climate is an important aspect in developing tourism, for example the hot, dry, sunny and calm conditions of the south of France attracts many tourists. Tourism may lead to the development of transport and communication links e.g. Switzerland is a land-locked country that has overcome tourism problems by developing an excellent road infrastructure, efficient rail system and cable cars. Tourism may have a negative impact on the environment and society e.g. high-rise buildings, increase in crime, increase in cost of living, noisy nightlife, pollution. Or tourism may have a positive impact e.g. creation of jobs, increased income into local population, development of infrastructure, injection of foreign currency.