



**Economic – Multinationals & Globalisation**

**Geography Marking Scheme**

**Higher Level**

## 2013

### Section 2 – Q7 C

#### C. European Union

Examine the impact of membership of the European Union on the Irish economy.

[30m]

Impact Identified	2 marks
Examination	14 x SRPs

- Credit 2<sup>nd</sup> impact identified for 1 x SRP from examination
- All other impacts require examination
- Credit one named policy for 1 x SRP from examination, all other policies require examination
- Max 2 x SRPs for mere discussion without reference to impact on Irish economy.

### Q9 B

#### B. Developing Economy

Examine the impact of globalisation on a developing economy that you have studied.

[30m]

Developing economy named	2 marks
Impact identified	2 marks
Examination	13 x SRPs

- Credit 2<sup>nd</sup> impact identified for 1 x SRPs from examination
- All other impacts require examination
- Discussion without reference to a named developing economy max 2 x SRPs
- Discussion without reference to globalisation max 2 x SRPs.

**Q9 C**

**C. Multinational Company (MNC)**

Examine the factors that influence the global distribution of **one** multinational company that you have studied.

**[30m]**

MNC named	2 marks
Factors named	2 + 2 marks
Reference to two global locations	2 marks
Examination	11 SRPs

- All further factors identified require examination
- Discussion without link to named multinational company 0 marks
- If only one factor examined, max 6 × SRPs
- If the examination of factors refers to only one location of the MNC max 6 × SRPs.

**2012**

**Section 2 - Q9 B**

**B. Multinational Companies (MNC)**

Examine how corporate strategies influence the opening and the closing of branch plants of **one** multinational company that you have studied.

[30m]

Named MNC	2 marks
Corporate strategy named	2 marks
Examination	13 x SRPs

- Credit two further strategies identified as SRPs from examination
- Discussion without reference to opening of branch plants max 7 x SRPs
- Discussion without reference to closure of branch plants max 7 x SRPs

**2011**

**Section 2 – Q8 B**

**B. Multinational Companies**

Describe and explain the operation of **one** multinational company that you have studied.

**[30m]**

Named MNC            2 marks  
Examination        14 × SRPs

## 2010

### Section 2 – Q7 B

#### B. Multinational Companies

Examine the aerial photograph and the Ordnance Survey map accompanying this paper. Using evidence from the Ordnance Survey map **and** the aerial photograph, explain **three** reasons why Carrick-on-Suir would be a suitable location for a multinational company.

[30m]

3 reasons @ 10 marks each:

Reason identified:	2 marks
Map / Photograph evidence:	2 marks
Examination:	3 x SRPs

- A minimum of 1 reference to the Ordnance Survey map and 1 reference to the aerial photograph is required as evidence
- Accept a max of 2 reasons on modes of transport

### Q7 C

#### C. Globalisation

Explain the effects of globalisation on the economy of a developing country that you have studied.

[30m]

Named Developing Country:	2 marks
Effects identified:	2 marks + 2 marks
Examination:	12 x SRPs

- Max 2 SRPs for discussion without reference to globalisation
- Max 2 SRPs for discussion without reference to named developing country
- Accept positive / negative effects of globalisation
- Credit a 3<sup>rd</sup> effect from within examination

2009

Section 2 – Q8 B

**B. MULTINATIONAL COMPANIES**

Examine the mobility of modern economic activities referring to **one** Multinational Company (MNC) that you have studied.

[30m]

Naming MNC:	2 marks
Naming two mobility factors:	2 marks + 2 marks
Examination:	12 x SRPs

- Discussion without link to a named MNC - max 6 x SRPs.
- Discussion with no obvious reference to mobility of modern economic activities - max 6 x SRPs.
- Give credit for 3 locations as SRPs from examination.
- Locations must refer to at least 2 countries.

2008

Section 2 – Q8 B

**B. MULTI-NATIONAL COMPANIES**

With reference to **one** multi-national company (MNC) which you have studied, examine how its distribution is influenced by global factors.

[30m]

Naming MNC:	2 marks
Naming two global factors:	2 marks + 2 marks
Examination:	12 x SRPs

- Discussion without link to a named MNC - max 6 x SRPs.
- Discussion with no obvious reference to global nature - max 6 x SRPs.



2007

Section 2 – Q8 C

C GLOBALISATION & MNCs

In the case of **one** multi-national company (MNC) that you have studied, examine the global nature of its activities.

(30 marks)

Naming MNC: 2 marks  
Naming two global locations: 2 marks + 2 marks  
Examination: 12 x SRPs

- Discussion without link to a named MNC - 6 x SRPs max
- Discussion with no obvious reference to global nature - 6 x SRPs max

## 2006

### Section 2 – Q8 C

#### C DEVELOPING ECONOMIES

Examine the impact of colonialism **and/or** globalisation on a developing economy that you have studied.

(30 marks)

Developing economy named:	2 marks
Impact:	2 marks
Discussion:	11 SRPs
Overall coherence:	4 marks graded

- A second impact may be credited from the SRPs.
- Amalgamate all relevant discussion points.

### Q9 B

#### B MULTI-NATIONAL COMPANIES

Examine the global nature of the operations of a Multi-national company (MNC) that you have studied.

(30 marks)

Naming MNC:	2 marks
Examination:	12 SRPs
Overall coherence:	4 marks graded

- Credit two specific local & international examples (or contrasting examples) from SRPs.
- No clear global interpretation: OC = 0m.