



**Home Economics  
Leaving Certificate  
Higher Level**

**Past Exam Questions on  
Consumer Studies**

**Q10 Section A 2013**

10. Outline the role of each of the consumer organisations named below. (6)

*Consumer Association of Ireland (CAI)* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Advertising Standards Authority of Ireland (ASAI)* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Q9 Section A 2012**

9. Outline the protection provided to the consumer by the Consumer Information Act, 1978. Give two points. (6)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

**Q11 Section A 2012**

11. In relation to consumer research, differentiate between each of the following two methods: (6)

(i) *Desk Research* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(ii) *Field Research* \_\_\_\_\_


\_\_\_\_\_

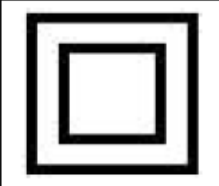
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**Q12 Section A 2011**

12. What information does each of the following symbols convey to the consumer? (6)

(i)  \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(ii)  \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Q3 Section B 2011**

3. The organic, home-made food trend may have grown rapidly in the past decade, but in the recession many consumers have returned to cheaper processed food.

(a) Give an account of the factors that affect a consumer's choice of food. (20)

(b) Profile a food of your choice that has undergone extensive processing. Give details of each of the following: (20)

- stages of production
- packaging
- labelling.

(c) Outline the protection provided to the consumer by the Sale of Food and Drugs Acts (1875, 1879, 1899 and 1936). (10)

**Q11 Section A 2010**

11. Explain how borrowers are protected by the Consumer Credit Act (1995). Give two points. (6)

(i) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

**Q10 Section A 2009**

10. Give details of two merchandising techniques used by retailers to encourage consumer spending. (6)

(i) \_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

**Q4 Section A 2009**

4. Listed below are three properties associated with eggs and food preparation. Give one practical application of each property. (6)

Property	Application in Food Preparation
Coagulation	
Aeration	
Emulsification	

**Q10 Section A 2008**

10. State the purpose of consumer research. (6)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name two methods of consumer research.

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

**Q12 Section A 2008**

12. State two benefits to the consumer of the Hire Purchase Acts (1946, 1960). (6)

(i) \_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

**Q12 Section A 2008**

12. State two benefits of the *Small Claims Procedure*. (6)

(i) \_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

**Q10 Section A 2006**

10. In relation to Insurance explain the following: (6)

*Broker* \_\_\_\_\_  
\_\_\_\_\_

*Premium* \_\_\_\_\_  
\_\_\_\_\_

**Q11 Section A 2006**

11. List three functions of the Office of Consumer Affairs. (6)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_